



**STEVE
ROZENBERG**

MEDIA KIT

AIRLINE PILOT | SPEAKER | AUTHOR | COACH | CONSULTANT | INVESTOR

DYNAMIC KEYNOTE SPEAKER



STEVE ROZENBERG's dynamic keynote presentations are motivational and inspiring. His direct yet hopeful message will ignite excitement and spark the desire to take action as he delivers a custom-created speech exclusively for your event. Steve concentrates on providing actionable steps, business systems and a roadmap to success for your attendees. Your captivated audience will be engaged mentally and emotionally through Steve's personal and relatable stories of loss, humor and human experiences. His sessions will give your group a positive outlook on their current situation and help them reach the success they are seeking in all areas of their lives. He has been helping individuals and organizations achieve their professional goals all over the world. Steve's goal is to utilize his extensive experience as a successful real estate investor in his keynote presentations, training, and mentoring to help attendees achieve the right mindset to become prosperous in not only in their careers but their personal lives as well.

BIO



SHORT

Steve Rozenberg is a highly accomplished entrepreneur, speaker, life coach, and bestselling author with an international reputation.

As a former real estate investor and commercial airline pilot, Steve leveraged his diverse background to create a successful career in speaking and coaching.

Today, he is renowned for his powerful business and organizational strategies, which have been embraced by audiences across the world.

With his engaging and inspirational approach, Steve is empowering individuals and organizations to achieve their fullest potential and reach new heights of success.

LONG

Steve Rozenberg is an accomplished international commercial airline pilot who, following the tragic events of 9/11, realized that his once "safe and secure" career was far from stable.

Instead, he turned to real estate investing, determined to take control of his own destiny and create generational wealth.

With this newfound passion, Steve established the fastest-growing property management company in Texas, which at one point oversees over 1,000 properties across three major metropolitan cities.

By maximizing cash flow and positioning his company for success, Steve was able to achieve a highly profitable exit.

In addition to his success in property management, Steve has also flipped, owned, and wholesaled hundreds of single-family homes and apartment complexes throughout the United States.

Leveraging his experience and success in real estate investing and property management, Steve has become one of the most renowned influencers in the real estate community.

He is a top contributor to BiggerPockets and other leading real estate platforms, as well as a regular guest and collaborator on numerous panels, webinars, masterminds, conferences, podcasts, and other media.

As a published author and popular speaker, Steve's expertise lies in helping individuals become successful by discovering their "why" and ensuring that their goals are sustainable. Steve continues to extend his hands and heart to make a positive impact on the lives of people around the world.

“My specialty is helping people **“BECOME”** the successful person to know **“WHY”** they are doing this and to make sure it is sustainable to achieve their goals.”

- Steve Rozenberg



“

I believe in Steve
and I trust him 100%!
I am changing and
it feels amazing!

- BOBBY HERMOSILLO



“

We got a TON of value
out of the mastermind.
Really looking forward to
working and growing
together over the years.

- SHAWN BHATTI





IS YOUR BUSINESS READY FOR NEW HEIGHTS?

Many organizations, expos and businesses already trust Steve to deliver keynotes to their captivated audiences!



FIVE REASONS TO BOOK STEVE

1 PERSONABLE

Steve will share personal stories, exciting new ideas, and positive principles the audience will be able to implement immediately.

2 ENERGETIC

He brings a contagious vibrant energy that will ignite the whole room.

3 PASSIONATE

He is equally passionate about his incredible message and about seeing it work for those who hear it.

4 ENGAGING

He is entertaining and captivating, with a mission to leave his audience motivated and inspired to take action.

2 EXPERIENCED

He is an expert in the topics of positive attitude, culture, sales, leadership, property management and many others!

KEYNOTES

WORKSHOPS

RETREATS

AWARD
BANQUETS

BREAKOUTS

PANELS

- MOTIVATION
- MINDSET
- IMPORTANCE OF CHECK LISTS
- GOAL-SETTING
- MARKETING
- LEADERSHIP
- COMMUNICATION
- SALES AND BUSINESS
- REAL ESTATE
- PROPERTY MANAGEMENT
- SYSTEMIZATION AND METHODOLOGY



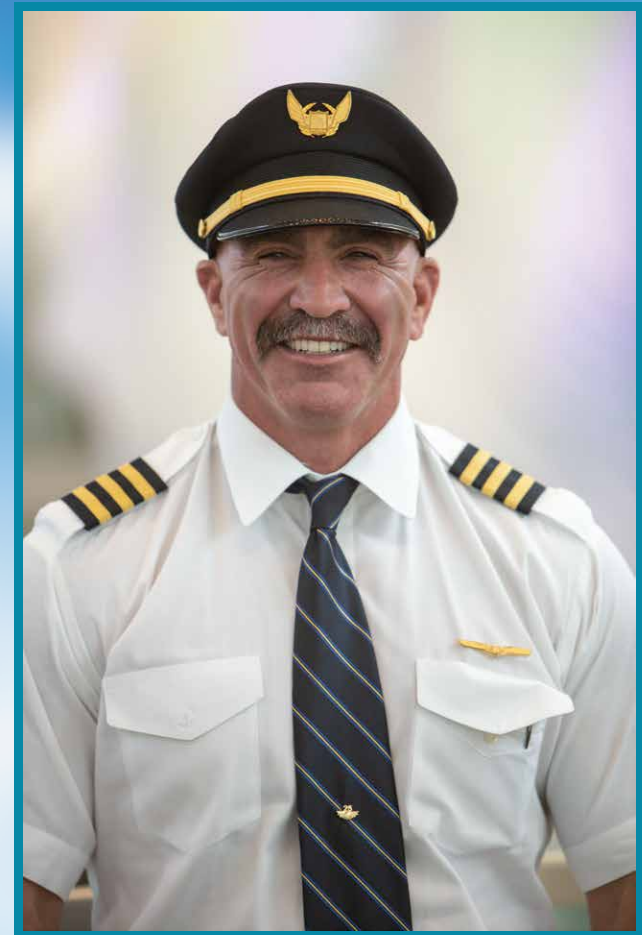
SPEAKING TOPIC EXAMPLES

Don't Be the Boss **BE THE BUSINESS OWNER**

- With 20+ years as an airline pilot, Steve Rozenberg shows you how you **apply the policies** and procedures from an airline into your business.
- Learn how Airlines and Pilots deal with emergencies and **make your business run without you**, so you can stop having a job and start owning a business.
- Understand the 3 key ingredients to building, scaling and owning a business and your role as a leader.

How to Grow Your Business **WITH YOUR SALES TEAM**

- How does dividing your business multiply your profits
- What is KPI and why is it so vital to your sales success
- What things do you need to look at and focus on to make sure your sales people are performing
- Where are your marketing dollars going and learn what is working and what is slowly putting you out of business if you're not careful
- How to expand your sales team
- What type of manual and checklists you will need to be able to have this type of growth
- Daily meetings – pop quizzes for your team
- Constant training



SPEAKING TOPIC EXAMPLES

What You Don't Know About Marketing **WILL PUT YOU OUT OF BUSINESS**

- Understanding what business you're in
- What is marketing?
- Who is your target market?
- Are you testing & measuring your marketing KPI's?
- How to Invest YOUR time more wisely



Communication **ARE YOU TALKING YOUR WAY OUT OF BUSINESS AND LIFE?**

- Communitiveness of communication
- Using your body language as a tool. Your tonality and the right words are all important factors in communicating more efficiently to anyone that you're communicating with.
- How to quickly profile the person you're talking to so that you can speak to them in a way that they understand, not how YOU understand.



SPEAKING TOPIC EXAMPLES

MAKE YOUR BUSINESS EXPLODE 2.0

Steve Rozenberg breaks down how he has exploded his company through laser-focused marketing and has become the fastest growing property management and realty company in Houston, Texas. You are going to learn exactly what to do to become the FIRST company or agent people consider for their needs.

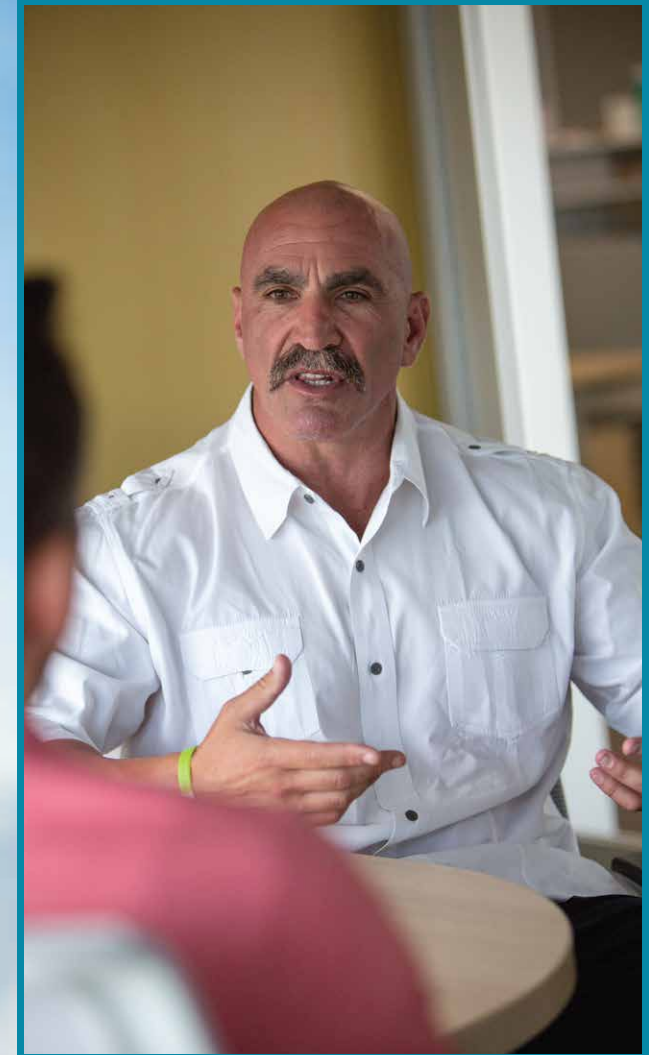
You will gain insight into the true value of database cultivation and why you may be leaving money on the table every day.

Lastly, you are going to learn that when they find you, “Why should they use you?”

- Growth through Laser Focused Marketing
- Understanding the true value of a database

How to Find **THE WINNER INSIDE YOU**

- Hear Steve Rozenberg's amazing story of facing the most critical moments of his career and life, and the ripple effect of his decisions. He tells of the lessons learned in his failures and successes from his career as a commercial pilot and real estate investor, and all that made it possible to head up one of the fastest property management companies in Texas.
- Learn why those failures he faced as a pilot and failing real estate agent were so vital to making him who he is today.
- Understand that your perception is your reality, and you will ask yourself “who are you really?”
- Learn why you need to fail more often and faster. Steve explains the importance of knowing the difference between a Tactical person vs a Strategic person.



WHAT PEOPLE ARE SAYING

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Steve demonstrates the true mindset that is required on how to change your income, change your wealth programs, and tangibly demonstrates how to create wealth. Steve understands the profession, understands the dynamics, and more importantly, understands how to help you change your mindset.

— Ray Ellis CEO of First National Real Estate in Australia, New Zealand, and South Pacific

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I signed up for Steve Rozenberg's 60 Day Challenge back in September and October of last year, which was a huge help, but I enjoyed it so much that I decided also to sign up for one-on-one coaching afterwards. And between the 60 Day challenge and one-on-one coaching sessions with Steve, he's really helped me focus in on the key areas of my business that are gonna help me get over the line and meet my goal. And because of that, I'm confident that I will meet my primary goal of reaching financial independence within this calendar year. So thank you, Steve, for all that you do, I truly appreciate it.

— Brian Buxton, Investor

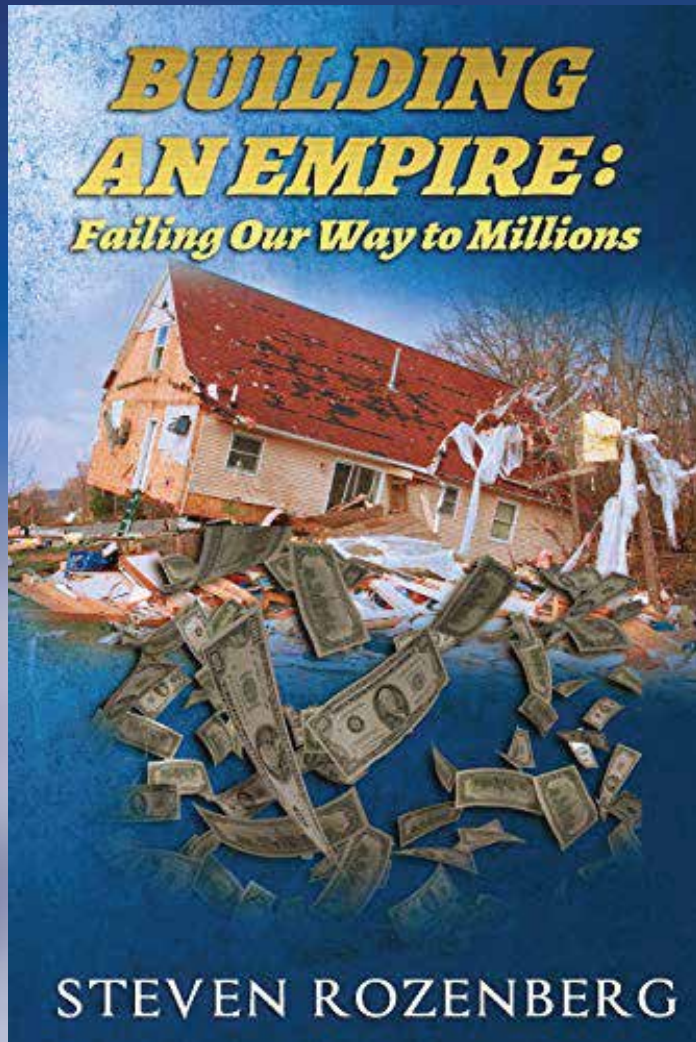
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I met Steve about a year and a half ago at a mastermind we did in Maui, and I can definitely say he has been one of the most influential people in my life and career, not only in mindset which is so important but also in the systems and processes. But really, the most valuable thing is how he changed my mindset from really working in my business to ON MY BUSINESS. That really allowed me to scale because I was doing a lot of DIY work and I was always busy and couldn't keep up and always working in the business. But he really got me thinking differently and I started working on the business, working on bigger things and it has helped me so much in my career. And I just appreciated it so much, Steve, thank you for being a great friend and a great mentor. He can help so many people, I can't recommend him enough.

— @InvestorGirlBritt



PUBLISHED AUTHOR



BUILDING AN EMPIRE: FAILING OUR WAY TO MILLIONS

Airline pilot Steven Rozenberg entered the world of real estate investing with jet fuel grit and a candid smile. “Building an Empire: Failing Our Way to Millions” tells how he met IT executive Pete Neubig, a chance encounter that led to a lifetime friendship and business partnership, and their journey together as struggling entrepreneurs learning the ropes one hard knock at a time. Their story is inspiring and enlightening. With humor, hard-hitting honesty, and empathy, Rozenberg tells how he and his partner struggled with tenants who wouldn’t or couldn’t pay, property maintenance issues that bit them in hard-to-see places, and what they learned along the way as they built their budding Houston-based real estate business into one of the fastest growing property management companies in the nation. Their determination, naivete, and strong bond led them to seek wise counsel with industry experts who pointed them in the right direction, and today their business has four strategically located offices with hundreds of managed properties. In “Building an Empire: Failing Our Way to Millions,” Rozenberg tells in painstaking detail what they learned, how they learned it (the hard way), and who taught them the lessons they needed to learn to succeed. In addition to being an airline pilot (he still flies today) and a property management executive, Rozenberg is an internationally renowned public speaker. In this must-read memoir, readers will learn straight-from-the-street business management techniques, marketing tips, and relationship lessons that every entrepreneur should know on their way to the top. Rozenberg is encouraging and professional as he shares his heart, his head, and his passion for overcoming the challenges and obstacles to building a successful real estate business.



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